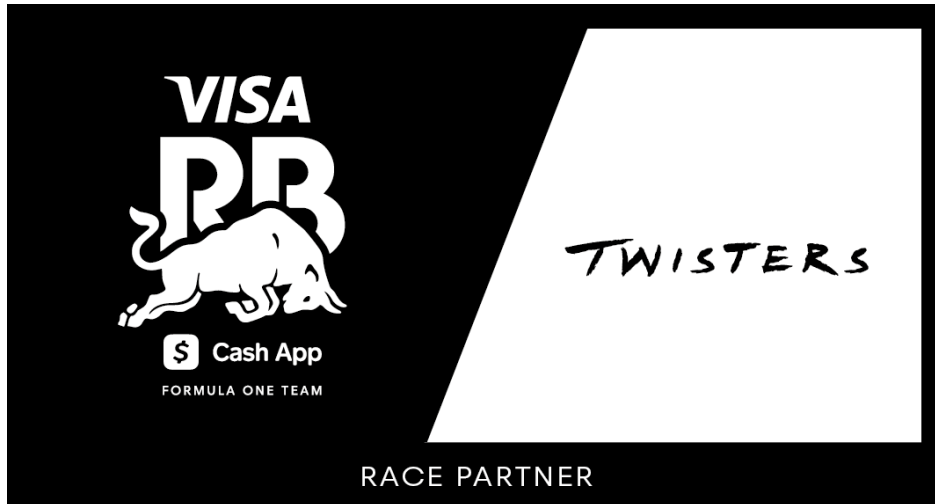




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Warner Bros. Storms into World of F1 with VCARB to Celebrate Release of *Twisters* film at British GP



July 3, 2024 – Milton Keynes, UK – Get ready for a cinematic whirlwind as Visa Cash App RB teams up with Warner Bros. Pictures for an epic one-race-only collaboration, supercharging its release of *Twisters*, a current-day chapter of the 1996 blockbuster, *Twister*.

The adrenaline pumping, seat gripping, big-screen thrill ride the film offers will resonate with Formula One fans as the partnership hits the fast lane at the British Grand Prix at Silverstone this week, featuring unique car designs, bespoke branding and exclusive content.

Keep your eyes on the VCARB01, driven by Daniel Ricciardo and Yuki Tsunoda, as they sport a new *Twisters*-inspired look, with tornado spinning wheels and both cars being kept cool by one-race only brake cooling guns emblazoned in *Twisters* graphics.

Stepping into the eye of the storm, A-listers and cast members Glen Powell and Daisy Edgar-Jones will take on Daniel and Yuki, as they battle the elements against each other. Driving storm chaser RC trucks around our very own obstacle course, the exclusive content fuses the adrenaline of Formula One and the storm-chasing excitement of *Twisters*.

Peter Bayer, CEO of Visa Cash App RB said: *"This type of partnership is a first for us at Visa Cash App RB... Hollywood! It is one that captures the spirits of both our brands and allows us to integrate in ways we previously have not. It is exciting in its nature and innovative in its execution. At VCARB we are committed to opening up our team to new fans and hope that with this collab we can help film fans experience a little of our world, and the thrill of F1!"*





Laurent Mekies, Team Principal of Visa Cash App RB, said: "Teaming up with Warner Bros. for the new *Twisters* movie is next-level cool. Formula One is the perfect storm of risk, adrenaline and speed which blends all foundations of the sport with a cinematic classic, making it the perfect way to connect with fans. We can't wait to rock our new look at Silverstone and do something we've never done before."

Josh Goldstine, President, Worldwide Motion Picture Marketing, Warner Bros. Pictures, stated: "*Twisters* is going to deliver audiences around the globe a truly intense ride in theaters, and Visa Cash App RB is the ideal partner to help racing fans gear up for the experience by taking them inside the film as their *Twisters*-inspired cars takes to the track at Silverstone."

ENDS

Keep up with all the content coming from Visa Cash App RB and Warner Bros. Pictures this week on our social channels:

YouTube: www.youtube.com/@VisaCashAppRB
TikTok: www.tiktok.com/@visacashapprb
Instagram: www.instagram.com/visacashapprb
X: www.x.com/visacashapprb
Facebook: www.facebook.com/VisaCashAppRB

Visa Cash App RB

With more than 350 race starts and counting, Red Bull's Italian Formula 1 team has been one of the sport's most consistent and important competitors since 2006.

Launched as Scuderia Toro Rosso and charged with bringing future champions to the grid, the team was successful in launching the top level careers of a generation of drivers who have gone on to win races and world championships in Formula 1 and beyond. The success continued following the teams' 2020 rebrand as Scuderia AlphaTauri, with victory at the Italian Grand Prix in its first season. Now reborn with an expanded mission to battle for the sport's biggest prizes, Visa Cash App RB team is powering into a new era of competition at the pinnacle of motor sport.

About Twisters

Warner Bros. Pictures, Universal Pictures and Amblin Entertainment Present a Lee Isaac Chung Film, *Twisters*, which is distributed internationally by Warner Bros. Pictures, in theaters only beginning 10 July 2024, in the UK on 17 July 2024.

