



Cash App
FORMULA ONE TEAM

3/22

9th February 2024

PHOTOS AVAILABLE



LINK TO PHOTOS [HERE](#): PLEASE CREDIT GETTY IMAGES/VISA CASH APP RB IF YOU WOULD LIKE TO USE FOR COVERAGE PURPOSES

The **Visa Cash App RB Formula One Team** hosted their season launch in Las Vegas on Thursday, February 8 unveiling their new car, the VCARB 01. The Team also welcomed their latest partner HUGO as the Official Apparel Partner ahead of the 2024 Formula One season.

WHAT: The Visa Cash App RB Formula One Team hosted their 2024 season launch on Thursday, February 8 in Las Vegas featuring the new car, the VCARB 01. Team drivers Daniel Ricciardo of Australia, Yuki Tsunoda of Japan and Amna Al Qubaisi of UAE, as well as Team Principal Laurent Mekies and CEO of Visa Cash App RB, Peter Bayer at the event. The night was capped off with music performances from Kendrick Lamar and Baby Keem.

WHO:

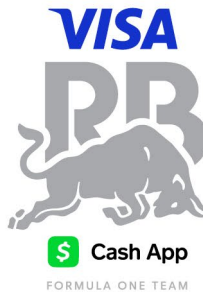
Daniel Ricciardo

- Australian racing driver with 8 Grand Prix victories and 32 podiums in Formula One
- 240 career entries with 1317 career points

Yuki Tsunoda

- Japanese racing driver who finished third in the 2020 Formula 2 Championship
- 66 career entries, made Formula One debut in 2021





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Amna Al Qubaisi

- 23, Visa Cash App RB driver for the F1 Academy 2024 season.
- She will join the newly formed Red Bull Academy Programme, along with her sister Hamda Al Qubaisi and teammate Emely de Deus. The Programme is supporting F1 Academy by sponsoring three drivers and their cars, who will all compete this season for MP Motorsport. The Programme marks a commitment to the future of women's motorsport

Laurent Mekies

- French engineer and current team principal of the Visa Cash App RB Formula One Team

Peter Bayer

- Austrian CEO of the Visa Cash App RB Formula One Team

Kendrick Lamar

- American rapper and singer-songwriter with 6 Billboard Music Awards, 11 MTV Video Music Awards, 17 Grammy Awards, and 29 BET Hip Hop Awards
- Awarded the Pulitzer Prize for Music
- Co-founder of the creative company, pgLang

Baby Keem

- American rapper and record producer who earned two nominations for the Grammy Award for Album of the Year in his collaborations with Kanye West on *Donda* (2021) and Kendrick Lamar on *Mr. Morale & the Big Steppers*
- Debut studio album *The Melodic Blue* became certified platinum by the Recording Industry Association of America (RIAA) and "*Family Ties*" won the Grammy Award for Best Rap Performance

WHEN: Thursday, February 8, 2024

WHERE: 3120 S. Las Vegas Blvd.
Custom-built immersive event space across from The Wynn Resort

Hi-res still and moving images are available on:
<https://www.redbullcontentpool.com/visacashapprb>
[visacashapprb.com](https://www.visacashapprb.com)
Free of charge for editorial purpose only

